



"Inspiring the Advancement of the Human Spirit"



You will not be successful until you make it so.

—Chet P. Hewitt, President & CEO of the Sierra Health Foundation

A Year-at-the-Institute

for Emerging High School Leaders

School Year 2020/2021

Why the HELIN Institute?



The Human Endowment Leadership Inter-National Institute (HELIN) creates an exciting human environment where Emerging Leaders can increase their global awareness and collaborate on a collective 21st century social dictate, while forging a future in which all of mankind may develop magnificent visions for success in the global institutes of public policy, economy, and leadership.



Program Mission

Emerging minds will collaborate with world-class leaders in a culturally and socially diverse learning environment to develop the intellectual capacities and cognitive skills required to make innovative, global-minded, bold, and mission-critical decisions that will one day transform the world.

Are You Determined to have an Impact in the World?

Make Your Life Count!

A Year-at-the-Institute awaits You!



Program Overview

At the HELIN Institute, great leaders come together to create an amalgamation to inspire cohesive, innovative, inclusive, value-driven, and highly productive cultures. In order to design a leadership program tailored specifically for emerging global human endowment leaders, we asked ourselves: what world will today's youth inherit, and what will they require to develop an international-consciousness and become stalwart citizens and leaders in their world. Our answer starts at the core and spans outward: Aspiring world leaders need a supportive and capable community of peers and highly-trained mentors with whom to discern and determine the length, width, depth and complexity of the ever evolving circumstances of their world.

Signature Programs

- 9-Months Leadership Prototype Program
- Intensive Summer Leadership Program
- 50 for 50 Ambassador Entrepreneur Program

It all begins with You, at the Institute!



The HELIN Institute 9-Months Leadership Prototype Program

The prestigious and innovative community-leadership intensive 9-Months School Year program enrolls 600 students annually from the national and international community and is operated in the Local Education Agency (LEA) jurisdiction. Learning sites include the local community and natural spaces, as well as traditional classroom spaces. The monthly syllabus will include written and spoken creative reflections, vigorous listening, small and large group team building and collaboration, and time exploring nature. Our Prototype program allows select community leaders to sponsor the brightest young minds in the national and international communities; ensures the quality, diversity and integrity of the leadership development program. HELIN students experience a vastly transformational environment that will place them on a trajectory to becoming highly-valued assets in their local schools, local communities, and the developing world.

The HELIN Institute's Leadership Prototype Program is a highly competitive, arduous, and transformational year-long leadership program. Our teaching methodology is learner-centered, and our curriculum is challenging and highly structured. A highly-impactful and vastly connected network of stalwart leaders and astute instructors look forward to welcoming emerging minds to the HELIN Institute's Year-at-the-Institute!



The HELIN Institute Summer Leadership Program

This intensely immersive, experiential five-week summer program enrolls emerging leaders from the national and international community and is based out of Northern California at the Sierra Health Foundation. Learning sites include the state Capitol and other government institutions, the Sierra Nevada Foothills, Lake Tahoe, and the local forests and mountains, as well as traditional classroom spaces and college tours. The daily syllabus will include written and spoken creative reflections, vigorous listening, small and large group team building and collaboration, and time exploring nature. Our 10:1 student to faculty ratio ensures our students receive structured, high-quality leadership development from highly regarded HELIN instructors and industry-leading professionals. HELIN Institute students experience a transformational environment that will place them on a trajectory to becoming highly-valued assets in the world.

Typical Day at the Summer Institute

6:00am – Mind, Body & Soul

8:00am – Breakfast

9:00am – Agility, Strength & Stamina

11:00am – Reflection, Writing & Lectures

12:30pm – Lunch

1:30pm – Free Time (Leadership Development – Tuesday and Thursday)

3:00pm – Academic Emersion (Public Policy, Civic Government, Health, Education, Economics)

5:00pm – Outdoor/Natural Education

6:00pm – Dinner

7:00pm – Reflection, Writing & Lectures

8:00pm – Social Activities, Team Building

9:00pm – End of Day



Classroom Curriculum

The HELIN curriculum is designed to create Emerging Leaders who will:

- Develop a deeper level of spiritual awareness and an advanced level of emotional intelligence, which creates a greater foundation of psychological stability and expands the cognitive skills for making intelligent, rational, effective, goal-driven decisions under all mental conditions and challenging circumstances.
- React in all situations with skill, intellect, and compassion, rather than impulsively.
- Consider all possibilities and listen to every reasonable perspective; discerning smartly.
- Inspire the advancement of the human spirit and embrace inter-cultural connectivity as an essential element to life and social development.
- Understand the importance of our human experiences as they work to inspire the world to reach beyond the tangible, while cultivating an interconnected-consciousness.
- Care for their own well-being as much as they care for the well-being of others, in an effort to lead effective communication and collaboration between all humans.
- Develop the skill-set to build high-performing teams; create highly successful habits; and establish healthy environments for creativity and innovation.

A Year-at-the-Institute Leadership Development

ARE YOU DETERMINED to have an impact in the world? If so, are you also passionate about making a difference in the lives of others? If you have answered yes, then the HELIN Institute, A Year-at-the-Institute, is for you. At the Institute, you will develop skills in Leadership & Public Policy while analyzing social systems, community service delivery, and the development of answers to the most pressing issues in society.

You will take a close look at the field of public policy, a hands-on learning opportunity to increase your civic knowledge and deepen your understanding of the process of creating smart social policies to address our most pressing social, education, health, political and economic issues. Simultaneously, you will develop answers to resolve a real-life social challenge to a local community and present your answer during an oral presentation.

Hands-On Leadership Development

Earn 100 hours of community service participating in solutions to real social issues in the local community by volunteering with a public policy, civic or nonprofit organization—while you are developing leadership skills, learn the practical skills of researching, data collection, interviewing, analyzing, report writing, and presentation methodologies. You will learn essential concepts of project management, consensus building, needs assessment, organization performance management, and emotional intelligence. At the conclusion of the program, each emerging leader will present a public policy solutions recommendation based on the project focus and the new skills developed during the course of the program.

A World Leadership View

During the course of the program, emerging leaders will interact with world and local public policy leaders and government practitioners of community development; and meet with world leaders in the fields of health, education, public policy and economic development. Each professional is an expert in their chosen field and will provide invaluable insight and a world view of the challenges leaders around the world are faced with on a daily basis.

Leadership Activities & College Tours

Northern California is an exciting region during the summer months. Lake Tahoe, Silicon Valley, San Francisco Bay Area, Folsom Lake, Napa Valley, UC Berkeley, UC Davis, and Stanford University are all within a reasonable drive. We will engage the natural resources of California in our outdoor curriculum, as well as the world-class universities and world-renowned institutions of industry in our leadership training. College tours are included in the program.



Each day is structured to include centering the mind, collaborative and effective human communication, empathetic listening, narrative storytelling, team building, leadership training, and time connecting with nature.

Outdoor Leadership

At the HELIN Institute, we believe that outdoor experiential education provides critical leadership training for developing well-rounded world leaders who are vastly connected to nature and the global environment; leaders who fully understand the intrinsic value of nature and the reason everyone needs to practice conservation of our natural resources and be good stewards of the planet. The opportunities offered by an outdoor-based education provide our emerging leaders a chance to apply the cognitive and tacit intelligence skills they develop throughout the program. The landscape of California's Sierra Nevada Foothills, Mountain Summits, and the Lake Tahoe Region provide a remarkable environment for exploring nature in a manner that inspires the human spirit, institutes a genuine connection with nature, and provides a sense of auspicious contemplation. Camping, hiking, fishing, canoeing, and swimming are core elements of the natural outdoor program; as well as outdoor survival skills training.

A Year-at-the-Institute Safety Difference

6 – Point Safety Program at-the-Institute

SAFETY IS OUR MAIN PRIORITY! While we encourage and help build independence and self-assuredness in our emerging leaders, we are steadfast in our commitment to risk management. We created our 6-Point Safety Program, a series of strict standards to ensure the health and safety of our emerging leaders.

Healthy Institute Environments

All Institute activities and locations have been selected based on our health and safety standards. An Institute staff will be with the emerging leaders at all times to make sure leaders are safe and to address any emergencies. We use technology to track leaders' location at the Institute.

Staff & Student Accountability

During orientation on the first day at the Institute the Summer-at-the -Institute Director will go over the safety handbook with all emerging leaders and establish safety expectations. Leaders are expected to follow all health and safety standards and to never wonder off on their own. Any deliberate violation of Institute safety rules will result in the leader being sent home.

Outdoor Safety Protocol

The Institute focuses on outdoor activities and engages nature for academic program enrichment. Therefore, we have a rigorous outdoor health and safety program. The Sacramento region experiences extreme heat conditions during the summer and there is the risk of snake bites and animal attacks. Our safety standard ensures the health and safety of leaders at all times.

Trained Staff & Management

The Year-at-the-Institute Director is present during all Institute sponsored activities. The Director manages all Institute operations and oversees all staff to ensure safety standards are being met. Staff are trained on health and safety standards to ensure compliance, as well as first-aid.

Off-Site Group Safety

We utilize safe and healthy transportation only during program excursions. All drivers are properly trained and licensed. Institute vehicles are tracked at all times and drives are expected to follow all safety standards of the Institution. For proper supervision, the leader to staff ratio is at least 10:1 at all times. Communication procedures are in place and emergency plans are a standard.

Institute Code of Conduct

We have a zero tolerance policy toward illicit drugs and alcohol usage during any Institute sponsored activity. All leaders and parents must sign and adhere to our Code of Conduct. Leaders are required to be respectful and courteous to other leaders and staff and support the goals of the emerging leaders program. A violation of the Code of Conduct is subject to discipline.



Emerging Leaders: Truthfulness, Compassion, Forbearance, Determination:

HELIN Institute enrolls Emerging Leaders who are:

- Honest, compassionate, forbearing, determined and trustworthy;
- Highly successful in a range of disciplines: academics, sports, arts, and service;
- Desire to be a leader in their community and in the world to serve mankind;
- Embrace the varying levels of socio-economic, ethnic, and racial backgrounds around the world, as well as in the local communities.



The HELIN Institute

9 Months School-Year Program

Emerging Leaders Per Year	9- Month Cohort	Total Emerging Leaders
600	1	600
Cost Per Emerging Leader \$2,490	Total Emerging Leaders	Total Revenue
	600	\$1,494,000

Summer Program

Leaders Per Session	5 Weeks Sessions	Total Emerging Leaders
50	2	100
Cost Per Emerging Leader \$4,980	Summer Total Emerging Leaders	Total Revenue
	100	\$498,000

HELIN Institute Operations Summary

- 1159 School Districts in the State of California / 59 County Offices of Education
- 7,000,000 Students in Public Schools in California
- Create mass-marketing campaign; to include visits/presentations at all school districts
- Each District identifies 5 Emerging Leaders Sophomore/Junior Students
- Each Private High School identifies 5 Emerging Leader Sophomore/Junior Students
- 5,000 Emerging Leaders applications solicited by private invitation only
- 600 Emerging Leaders selected for 9-Month School Year Program
- 100 Emerging Leaders selected by competitive selection process for Summer Program
- Select national and international emerging leaders for the two Summer sessions
- HELIN Institute staff responsible for Institute Operations
- The CHELSEA Corporation is responsible for HELIN Institute Operations
- National/International Leaders contracted to present world-class leadership curriculum
- National/International University Professors contracted to facilitate instruction
- Chet Hewitt Open and Close each Summer session & facilitate a lecture health
- Community Foundations/Nonprofit organizations sponsors Emerging Leaders
- Private and Public companies sponsor Emerging Leaders
- 50% of Participating Emerging Leaders from underserved/disadvantaged backgrounds

Dates & Details

- **Program Dates**
September 1, 2020 through May 28, 2021 for 9 Months Leadership Prototype Program
Summer Session 1: June 4 to July 9, 2021; Session 2: July 9 to August 12, 2021
- **Location**
Sierra Health Foundation
Sacramento, California
- **Eligibility**
This leadership program is open to rising high school sophomores who are at least 15 years old on July 1, through college sophomores.
- **Application Opens**
April 20, 2020
Application Fee \$50 (Socio-economically disadvantaged applicants waive fee.)
- **Application Deadline**
June 30, 2020
We will receive and thoughtfully consider applications submitted after the deadline, but priority will be given to those who completed the application by the deadline.
- **Acceptance Notification**
No later than July 10, 2020
- **Enrollment Decision & Deposit Due (\$2,490)**
No later than July 17, 2020
- **Tuition (Scholarships Are Not Available) for Summer Program - \$4,980**
- Tuition (Scholarships Available) for 9-Months School Year Program - \$2,490



*Who Should
Attend?*



*All
Emerging
Leaders!*

The HELIN Institute 50 for 50 Youth Ambassador Leadership Program

What is the 50 for 50 Youth Ambassador Leadership Program?

The Junior Prototype 50 for 50 Youth Ambassador Leadership Program is a leadership in entrepreneurship opportunity for students who are dedicated to serving and representing the HELIN Institute A Year-at-the-Institute Leadership Development Program. Youth Ambassadors represent HELIN Institute nationally and effort to build stronger communities through entrepreneurial activities aimed at providing Ambassadors real-life experiences in organizational development, education advocacy and youth economic development programs. The Youth Ambassador program is a certificated program that provides participants with a certificate of participation and a qualifying number of volunteer and community service hours; supporting the local, state and national initiative to increase volunteerism.

What does a 50 for 50 Youth Ambassador actually do?

- Develop a personalized unique strategic plan to advocate for the HELIN Institute.
- Recruit new HELIN Youth Ambassadors.
- Endeavor to solicit 50 individuals in their community to support HELIN programs.
- Volunteer to represent the HELIN Institute at public events and fundraising activities aimed at advancing the mission of the HELIN Institute.
- Work with other Youth Ambassadors and provide tips on being successful Youth Leaders in the 50 for 50 Youth Ambassador Leadership program.





What are the benefits of becoming a 50 for 50 Youth Ambassador Leader?

As a Youth Ambassador Leader, students will develop a wide range of transferable skills that will benefit their educational and career goals. Employers, colleges and universities are looking for more than just good grades; they seek community involvement, social advocacy and service! Ambassadors will gain valuable skills in the areas of leadership, advocacy, marketing, promotion, critical thinking, public service, fundraising, and entrepreneurship; these skills will boost and help build a great career resume and university and scholarship application. Ambassadors will earn invaluable letters of recommendations, get connected to community leaders and serve the community at large. More importantly, Ambassadors will learn the value of promoting/branding themselves and supporting social initiatives that benefit the world.

Becoming a HELIN Institute 50 for 50 Youth Ambassador Leader

Qualifications:

- Must be a current participant in a local community-based program.
- Must be a currently enrolled middle-school or high school student.
- Must have a quarterly and cumulative GPA of at least 3.3.
- Must commit one academic year to the Ambassador program.
- Demonstrate strong communication (written and verbal) and interpersonal skills.
- Exhibit leadership, initiative, dependability, discipline and enthusiasm.



HELIN Institute 50 for 50 Youth Ambassador Leaders...

- Are positive and inspiring
- Excel at communicating with others
- Provide excellent community service
- Have a high level of motivation
- Are open to learning new things
- Are aspiring leaders and stalwart citizens
- Have an entrepreneurial spirit
- Have a commitment to community, education, and advocacy
- Are self-reliant and self-motivated

How to apply for the 50 for 50 Youth Ambassador Leadership program:

- Complete and Submit application
- Complete Ambassador Questionnaire
- Complete Participant/Parent Agreement
- Attend Ambassador Orientation & Information Session
- Submit 3 Professional Recommendations
- 100 certified hours of volunteerism (recommended)
- Serve as a youth leader in your school, church or community (recommended)

A Year-at-the-Institute

HELIN INSTITUTE, Inc.

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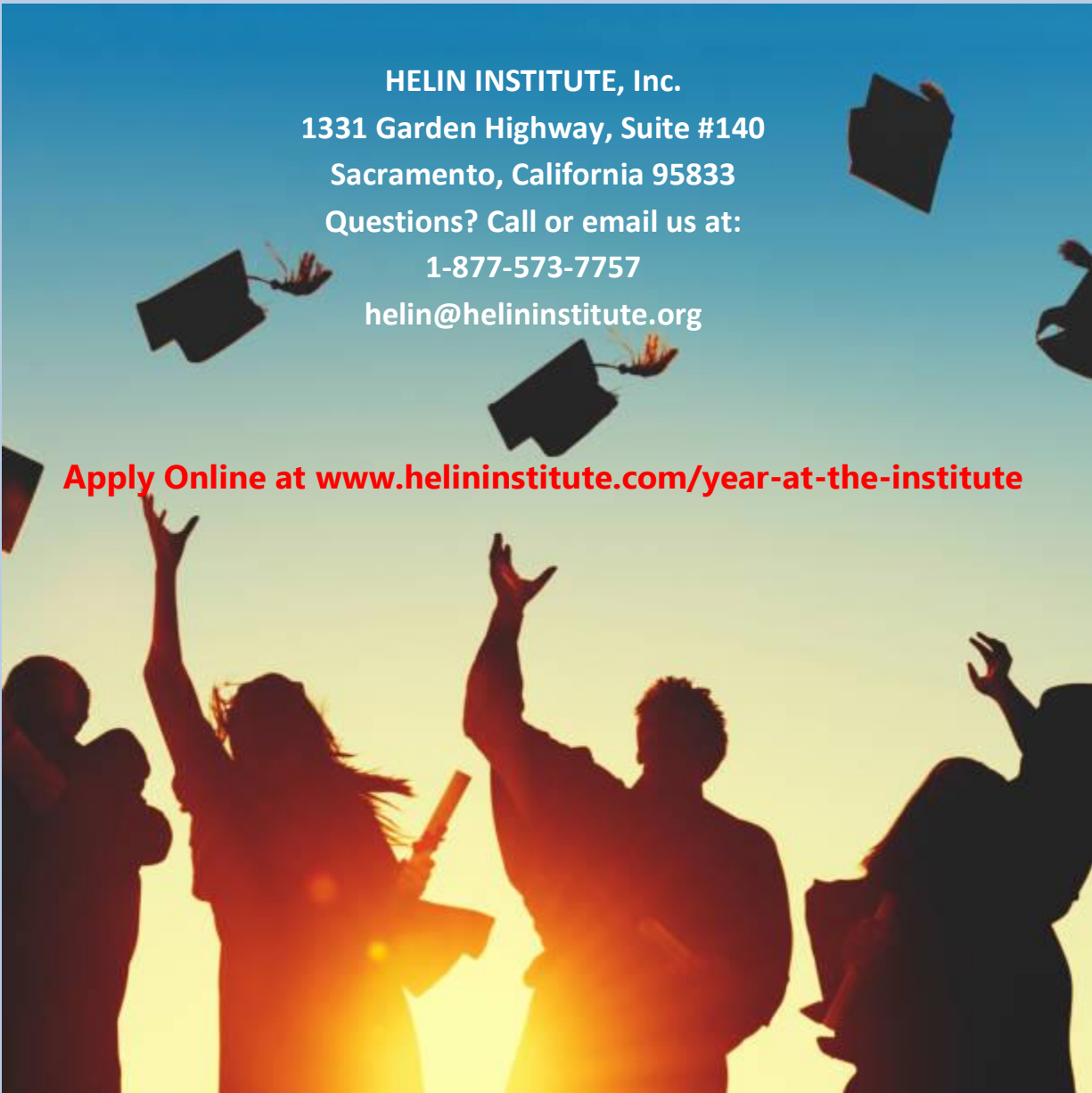
Sacramento, California 95833

Questions? Call or email us at:

1-877-573-7757

helin@helininstitute.org

Apply Online at www.helininstitute.com/year-at-the-institute



Look Within Yourself.

You Are Who You Have Been Waiting For.